

Samsung NL22B

Stunning, highly transparent retail product display in a single, powerful package



Highlights

- Showcase retail products with a high 1,680 x 1,050 resolution transparent display that offers magnificent eye-catching quality
- Display merchandise easily with all the components (such as an LED bar, protection glass, metallic frame, embedded speakers and PC) included in one package
- Install and control the display effortlessly with a built-in AMD A4-3310M Dual-Core processor PC, media player and MagicInfo™ Premium software
- Present interactive content with the optional, durable touchscreen feature

Present products with style and ease

Retail merchants must continuously display their goods and descriptive content with high quality to attract customers' attention and persuade them to purchase products. Sellers also need display solutions that are easy to install and control. Samsung NL22B provides superior, high-transmittance display quality, along with a built-in PC and software to offer the ultimate display environment for retail vendors. With Samsung NL22B, all the components necessary for installation and operation are included in a single package for effortless setup and use.

Capture and hold buyer attention with high transmittance and sleek design

Samsung NL22B provides an amazing display quality because of its high transmittance rate. Unlike competitive displays with lower transmittance rates that can hide merchandise, Samsung NL22B accentuates the display of retail products.

Create the ultimate display environment easily with a comprehensive kit

Samsung NL22B provides all the components necessary to install and operate a transparent display in a single, all-in-one solution. This all-inclusive package, which includes a built-in PC, speakers, LED bar, protective glass and cables, eliminates the hassle and expense of purchasing additional display components. The Samsung NL22B kit also creates a neater, more appealing display environment.

Samsung NL22B is available as an all-in-one showcase for use as a stand-alone display, or as an optional 22-inch kit for wall installation.

Provide an extraordinary display of retail products.

Manage content effortlessly with the built-in PC solution

A PC that is built into the back of the Samsung NL22B unit offers easy installation and access. All connections, including AC and RJ45, are included, so the display is ready for operation by simply connecting the cables.

MagicInfo™ Premium software, included in the solution, enables users to easily create content, manage the remote installation server, control the display and set up the device.

Display interactive content to augment the customer experience

An optional touchscreen feature provides an engaging, enhanced customer experience that works with any pointing device or with the touch of a finger.



Figure 1. Samsung NL22B: Rear view

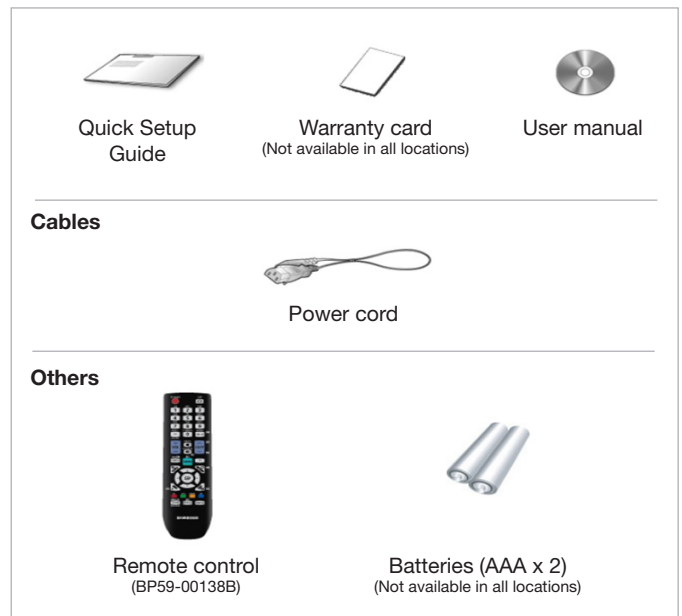


Figure 2. Accessories included in the Samsung NL22B box

Samsung NL22B

Specifications

Model		NL22B
Panel	Diagonal size	22 in.
	Type	60 Hz transparent display
	Resolution	1,680 x 1,050
	Pixel pitch (H x W)	0.282 mm x 0.282 mm (0.011 in. x 0.011 in.)
	Active display area (H x W)	473.76 mm x 296.1 mm (18.65 in. x 11.66 in.)
	Brightness (Typ.)	220 nits
	Contrast ratio	500:1
	Viewing angle (H/V)	160/140
	Response time (G-to-G)	5 ms
	Transmittance	15%
	Color gamut	5%
Display	Dynamic C/R	-
	H-scanning frequency	30 kHz - 81 kHz
	V-scanning frequency	48 Hz - 75 Hz
	Maximum pixel frequency	148.5 MHz
Power	Power supply	AC 100 - 240 V (+/- 10 %), 50/60 Hz
Operation	Operating temperature	0°C (32°F) - 40°C (104°F)
	Humidity	10 - 80%
Features	Key	All-in-one type, transparent display showcase
	Special	Internal Thermal Protection, Timer, MagicInfo™ Premium embedded
Accessories	Included	Quick Setup Guide, warranty card, application CD, power cord, remote controller, batteries
Mechanical spec	Dimension (mm)	TBD
	Weight (kg)	TBD

Legal and additional information

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For more information

For more information about Samsung NL22B, visit www.samsunglfd.com.



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